



Guide to Taking a Great Front Cover Photo



ORIGINAL PHOTO



EXAMPLE COVER

2020 PHOTO SPECS

Follow the included instructions to get started!

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IMPORTANT POINTS

- + Set your camera to shoot at maximum resolution
- + Leave space around the edges of the frame
- + Maximize your sales by featuring as many athletes as possible
- + Try to avoid distracting backgrounds

Lighting

The best lighting for your photos is from natural outdoor light. Try to shoot mid-morning or mid-afternoon. Just be sure not to face players directly into the sun and always have a back-up plan for a cloudy or rainy day.

Attire

Players should wear matching home uniforms (shirt and pants), pads and cleats.

Image Size

Images should be at least 3,000 pixels on the shortest side to be published in high-resolution.

File Type

Images should be either JPG or TIF file formats.

Background

It's preferable to keep the background free of distracting elements as much as possible. A grass field is a great background option. Also, please keep players centered, leaving border space around the edges.



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